Help to keep your child safe on the roads



Lancashire's roads each year and you have a part to play in helping to keep your child safe on the roads. Parents and carers play an important role in teaching

A number of children are killed or seriously injured on

children about road safety. Even from a young age it's essential to set a good example. Walking is good for health and fitness and it's important

for children to enjoy being outside and active. However, there are plenty of things you can do as a parent to help keep your child as safe as possible.

Did you know?



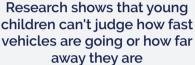
killed on the roads in Lancashire, Blackburn and Blackpool



A significant number of young

child pedestrian casualties were

accompanied by an adult at the time they were killed or injured





suddenly into the path of a vehicle Children aged 11-12 are particularly



What you can do

· Children are taught about the dangers of Where possible use a pedestrian crossing, the road in school but parents and carers wait for the green man & make eye

behaviours from you - if you take risks on the road, they will too. Practice road safety skills throughout a child's life and make sure they have the skills to stay safe when they move to

need to help put this knowledge into

• Lead by example - children will learn

practice.

secondary school.

· Let children walk on the inside of the

footpath away from the edge of the

· Ask your children to hold onto a pram if

roads.

Always make sure that traffic has stopped

Don't use a mobile phone when walking

with children, especially when crossing

before you cross at a pedestrian crossing.

contact with drivers.

you can't hold their hand. If your child lag behind where you can't see them. has a tendency to let go of your hand At home keep your doors and garden gates securely shut.

consider using reins.

- Primary School (6-10) Try to reinforce the following key messages when out and about with your
- · Stop, Look, Listen and Think (starting in a safe place and going straight across the road).
- with a School Crossing Patrol or using a pedestrian crossing.

Where possible, always cross the road

from junctions and parked cars.

Tell your children to give all their

attention to crossing the road.

for each other.

trial run together).

- Early Years (0-5)
 - When stopping to cross the road, stand well back from the edge of the road, keeping your pushchair back too.

• Don't let children run ahead of you or

• Try to avoid crossing between parked cars, on sharp bends or close to the top of a hill. Move to a space where drivers and riders can see you clearly.

 Always try to ensure that your children get out of the vehicle on the pavement

- Always wear bright and conspicuous clothing. As children get older start to give them responsibilities: Never play near the road and keep away • Identify a place to cross
- Secondary School (11-16)
- Press the button at the crossing Do up their own seat belt • Be a role model to younger siblings
 - Talk to your child about what to do if

side.

- Remove head phones, put your phone in your pocket and don't mess about with, or be distracted by your mates. Look out
- Always look out for yourself don't just follow someone else. Talk to your child about the safest

routes to and from their destinations

(help them to plan if necessary and do a

- their normal transport doesn't work out (missed the bus etc.).
- about near the roads after school. If they want to spend time with their friends, encourage them to go somewhere safe.

Encourage your children not to hang

 Talk to your children about how to behave at bus stops:

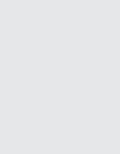
Don't block the pavements

Don't stand too close to the

kerb (in case they are pushed)

 Consider vulnerable bus users by allowing them to embark and disembark the bus first





Let's **LOOK OUT** for each other

Developed by Lancashire County Council on behalf of the Lancashire Road Safety Partnership