

Bretherton Endowed Primary School

*Learning together, growing together, achieving together,
caring together, within our Christian family.*

DATE : 21st June 2017



IMPORTANT INFORMATION FOR PARENTS

Online safety for Parents

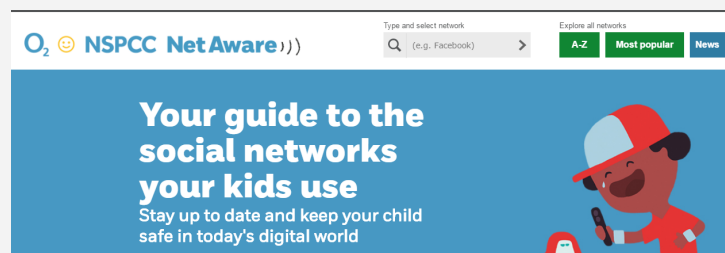
Thank you to those who attended our Parents Online Safety meeting last week; it was very informative and contained many useful hints and tips on how to keep your children safe. We were lucky enough to have the NSPCC, Miss Palmer from Bishop Rawsthorpe, Rory Dixon from All Saints Hesketh with Beconsall and Debra Jones, Early Intervention PCSO come and speak to our parents about some of the key issues that they may be facing.

The internet is an amazing resource that we would struggle to manage without and there are more and more devices that routinely access the internet. We need to embrace the positive opportunities that it brings whilst being alert to the possible dangers and pitfalls of using it.

Some of the messages that ran through all presentations were:

- **The need to talk to your child about what they do online**
- **Create a family agreement—examples on the NSPCC website**
- **Seek advice if you need help with privacy settings or information on Apps. Anyone can get free online safety advice from O2's friendly experts in-person at an O2 store. They can help you set up parental controls, or teach you how to make a phone safe for a child.**

TIP 1: Be Knowledgeable



Technology and Apps move fast and often it can seem an impossible job to keep up to date with what your children want to play on. NSPCC has designed a new app—<https://www.net-aware.org.uk>

This is an extremely useful site that enables parents to find out more about the different Apps and show the potential threats so that you can discuss them with your child. It gives a clear overview on the minimum age and content which is good when faced with making a decision about whether your child can play on different games/apps.

**Remember our door is always open— contact us on bursar@bretherton.lancs.sch.uk
or 01772 600431 to arrange a chat**

Tip 2: Use Parental Controls and Children Apps

Did you know about 'You Tube' Kids? It is a safe way for your children to view things on You Tube as the content is restricted (as much as possible) and doesn't have the same advert and commercial content.



Tip 3: Start a conversation at home

Not sure where to begin? These conversation starter suggestions can help.

- 1 Ask your children to tell you about the sites they like to visit and what they enjoy doing online.
- 2 Ask them about how they stay safe online. What tips do they have for you, and where did they learn them? What is OK and not OK to share?
- 3 Ask them if they know where to go for help, where to find the safety advice, privacy settings and how to report or block on the services they use.
- 4 Encourage them to help someone! Perhaps they can show you how to do something better online or they might have a friend who would benefit from their help and support.
- 5 Think about how you each use the internet. What more could you do to use the internet together? Are there activities that you could enjoy as a family?

Tip 4: Keep up to date

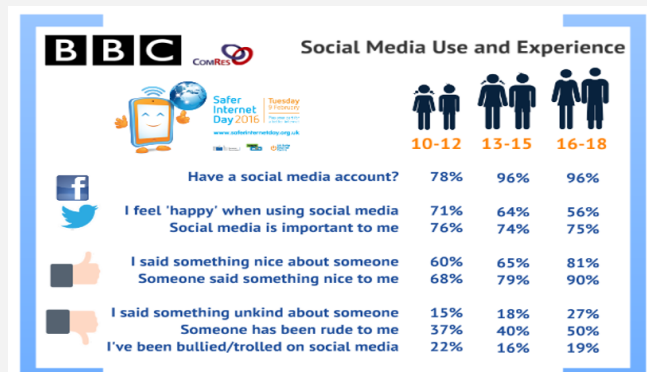
Use the key online safety websites for parents to keep up to date on some of the most worrying games and apps. It's always a good idea to be one step ahead. You can call an online safety hotline on 0808 8005002 or go to <https://www.thinkuknow.co.uk/parents/>

For example: Snap chat had an update last week that allows your contacts to know your location on a map if the facility isn't turned off.

Tip 5: Behaviour is Behaviour

Children need to be encouraged to know how best to behave online. Bullying can be evident online by leaving people out of a group, being unkind and hurtful or being bullied. Some websites to help you discuss this with your child are:

- <https://www.saferinternet.org.uk/>
- <https://ceop.police.uk/safety-centre/>
- <https://www.thinkuknow.co.uk/>



It is so important that children understand that their information is online forever and can really impact on their future choices. How can you we help them behave responsibly online? Do they know how to report something they see that isn't right? Do they know who to tell if things are going wrong for their friends online? Do they understand how and when the Police get involved, in particular when sending photographs and the possible consequences?

Current UK Trends

	2013	2014	2015	2016
Time spent online per week (12-15)	17.1hrs	17.2hrs	18.9hrs	20.1hrs
Mostly access the internet in bedroom (12-15)	40%	38%	34%	35%
Smartphone ownership - 8-11yrs	18%	20%	24%	32%
Smartphone ownership - 12-15yrs	62%	65%	69%	79%
Tablet Ownership - 3-4yrs	0%	3%	15%	16%
Tablet Ownership - 5-7yrs	0%	13%	29%	32%
Tablet Ownership - 8-11yrs	2%	18%	43%	49%
Tablet Ownership - 12-15yrs	4%	26%	45%	49%
Parents concerned about the Internet	16%	28%	25%	30%
Parents concerned about gaming content	13%	22%	21%	21%

Ofcom 2016

Above are some statistics that may surprise you!

Tip 5: Understand the Terms and Conditions

For example. Did you know what the terms and conditions give them the right to do with your information? For many 'free' Apps, you, your action online, usage, locations, purchases are the commodity that the companies use or sell....nothing is actually free.

Growing Up Digital

A report of the Growing Up Digital Taskforce

January 2017



[SCHILLINGS]



Simplified version of Instagram Terms and Conditions

Officially you own any original pictures and videos you post, but we are allowed to use them, and we can let others use them as well, anywhere around the world. Other people might pay us to use them and **we will not pay you for that.**

we may keep, use and share your personal information with companies connected with Instagram. This information includes your name, email address, school, where you live, pictures, phone number, your likes and dislikes, where you go, who your friends are, how often you use Instagram, **and any other personal information we find** such as your birthday or who you are chatting with, **including in private messages (DMs).**

We might send you adverts connected to your interests which we are monitoring. **You cannot stop us doing this and it will not always be obvious that it is an advert.**

We can also delete posts and other content randomly, without telling you, for any reason. If we do this, we will not be responsible for paying out any money and **you won't have any right to complain.**

If you need any help or feel we can support you in any way in relation to Online Safety, please do not hesitate to contact school on 01772 600431. Mrs Allchurch is our Computing and Online Safety Champion and she will be leading many initiatives next year. We are always happy to help.

Online Safety Support for Parents and Carers:

BBC Webwise is part of the BBC website with help & support for all aspects of internet safety.

<http://www.bbc.co.uk/webwise/guides/parents-film>

The Digizen website - "This provides information for educators, parents, carers, and young people. It is used to strengthen their awareness and understanding of what digital citizenship is and encourages users of technology to be and become responsible Digital Citizens."

<http://www.digizen.org/>

Keeping Young Children Safe Online (UK Safer Internet Centre) - A useful eSafety Guide for parents <http://www.saferinternet.org.uk/ufiles/Keeping-Young-Children-Safe-Online.pdf>

A guide from Google to show parents how they can protect your family online.

<http://www.google.co.uk/goodtoknow/familysafety/>

YouTube Safety Centre - <http://www.youtube.com/yt/policyandsafety/safety.html>

The 'Digital Parenting Guide' from Vodafone "Read about the very latest technology and challenges in our new magazine - our Expert View articles, 'How to' guides and Take Action checklists will help you to stay up-to-date and feel more confident about getting involved."

http://www.vodafone.com/content/index/parents/about_digital_parenting/Resources.html

The Cybersmile Foundation website (The Cyberbullying Charity) <http://www.cybersmile.org>

'The Parents' and Carers' Guide to the Internet', has been created by CEOP to provide a light hearted and realistic look at what it takes to be a better online parent.

<https://www.thinkuknow.co.uk/parents/parentsguide/>

"The Parents Guide to Technology from the UK Safer Internet Centre has been created to answer these questions and introduce some of the most popular devices, highlighting the safety tools available and empowering parents with the knowledge they need to support their children to use these technologies safely and responsibly".

<http://www.saferinternet.org.uk/advice-and-resources/parents-and-carers/parents-guide-to-technology>

How to set up the parental controls offered by your internet provider (UK Safer Internet Centre) <http://www.saferinternet.org.uk/advice-and-resources/parents-and-carers/parental-controls>

The parents section of the Know IT All website. The site contains information about positive ways young people are using different technologies, what the risks are to users and it outlines practical advice in avoiding or minimising risks when using online and mobile technologies.

<http://www.childnet.com/kia/parents/>

Child Safety Online (Knowthenet) <http://www.knowthenet.org.uk/knowledge-centre/child-safety>

Advice for parents and carers on cyberbullying

[https://www.gov.uk/government/uploads/system/uploads/attachment_data/file/375420/](https://www.gov.uk/government/uploads/system/uploads/attachment_data/file/375420/Advice_for_Parents_on_Cyberbullying_131114.pdf)

[Advice for Parents on Cyberbullying 131114.pdf](https://www.gov.uk/government/uploads/system/uploads/attachment_data/file/375420/Advice_for_Parents_on_Cyberbullying_131114.pdf)

Webcam safety- BBC Webwise - <http://www.bbc.co.uk/webwise/0/25812110>

<http://parentinfo.org/article/setting-safety-and-privacy-settings-for-social-media-apps>

<https://parentzone.org.uk> <https://www.thinkuknow.co.uk/parents/Listing/?cat=199,200,201,202,203,205&ref=41932>